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Paint The Town Purple



March is Epilepsy Awareness Month, and Enlighten Action for Epilepsy has enlisted a host of SoHo venues to help with their cause. Read on for details.

March 12, 2012 -- [Tim Pritchard](#)



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Get involved with Enlighten Action for Epilepsy's efforts raise awareness for epilepsy.

March is 'Epilepsy Awareness Month' in Hong Kong, and **Enlighten Action for Epilepsy** are asking us all to get smart on the subject and help to "Paint the Town Purple" in a bid to spread awareness in the community.

Enlighten Action for Epilepsy is a non-medical Hong Kong charity that raises awareness for epilepsy, working to improve the quality of life for those affected in Hong Kong. It's estimated that over 65,000 people suffer from epilepsy in Hong Kong, making it a worthwhile cause that potentially affects us all; from our loved ones to our coworkers and the people we encounter on a daily basis.



[Schoeni Art Gallery presents "Earthbound" by Munkhtsetseg Jalkhaajav](#)

Schoeni Art Gallery is pleased to announce Mongolian artist Munkhtsetseg Jalkhaajav's, also known as Mugi's, first solo show in Hong Kong, China.

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How can you help? Well, in SoHo alone, the “Paint the Town Purple” campaign has enlisted some top venues. Simply dine at any Staunton’s Group venue or UHG outlet in SoHo, who will be adding \$2 and \$1, respectively, to diner’s bills during the month of March to help raise funds for the charity.

Sweet Secrets have also created a ‘Sweet Lavender’ cupcake that will be available from both their SoHo and Causeway bay outlets in March, with 20% of the proceeds raised going towards charity. Customers who donate a purple \$10 note at **Sweet Secrets**, Dining Concept venues and all **Enoteca** group outlets will receive a special purple wristband, with the money going towards Enlighten Action for Epilepsy’s efforts.



For more information, log on to www.enlightenhk.org/index.php/purple.

Participating SoHo outlets:

Bacar, G/F, 2 Shelley Street, 2521 8322

Barolo, G/F, 30 Hollywood Road, 2810 1600

Bouchon, G/F, 49 Elgin Street, 2525 9300

Cecconi's Italian, G/F, 43 Elgin Street, 2147 5500

Cicada, G/F, 4 Shelley Street, 2521 8188

Craftsteak, G/F, 29 Elgin Street, 2526 0999

el Taco Loco, G/F, 9 Lower Staunton Street, 2522 0214

Enoteca, G/F, 47 Elgin Street, 2525 9944

Olive, G/F, 32 Elgin Street, 2521 1600

Portobello, G/F, 9 Staunton Street, 2523 8999

SoHo Spice, G/F, 47B Elgin Street, 2521 1600

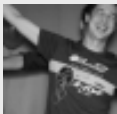
Scirocco, 1/F, 10-12 Staunton Street, 2973 6603

Shelley's Yard, G/F, 14 Shelley Street, 2810 9326

Staunton's Wine Bar + Café, G/F, 10-12 Staunton Street, 2973 6611

Sweet Secrets, G/F, 35 Graham Street, 2545 8886

Yorkshire Pudding, G/F, 6-8 Staunton Street, 2536 9968



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