

“Paint the Town Purple”

March 15th, 2012



WHAT: “Paint the Town Purple” for Epilepsy Awareness

WHEN: Entire month of March!

WHERE: Show your support wherever you are!

WHY MUMMY LOVES IT: Enlighten Action for Epilepsy is the only non-medical Hong Kong charity that aims to raise epilepsy awareness and improve the quality of life of those affected by epilepsy in Hong Kong.

March is epilepsy awareness month in Hong Kong and Enlighten Hong Kong has launched a new campaign “Paint the Town Purple” to spread the message about epilepsy. Purple is the official colour for epilepsy.

And don't forget to wear purple on 26th March – it's globally recognized as the “Purple Day”!

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